

Camp 'Treppie

a 5-Day Leadership Experience for Budding Entrepreneurs

OVERVIEW

Camp 'Treppie is a one-week day camp (June 17-21 and June 24-28) for youth between the ages of 10 and 16 who want to learn how to start their own business. The camp is designed around entrepreneurial mindset and combines basic life-and-leadership skills with the training and guidance on the basic fundamentals of successful business startups and money management/financial literacy.

The camp curriculum is a thoughtful combination of award-winning BIZ KID\$ lesson plans, leadership lessons from Kauffman's Entrepreneurial Learning Institute, and the successful financial management tools developed by Envision Credit Union for Southeastern Credit Unions. The Camp Director is Gina Kinchlow, an entrepreneur and marketing professional with 25 years of experience in higher education, small business development and entrepreneurship. Camp coaches are all college business majors from FSU and FAMU; all successfully vetted and cleared to work with the campers.

Week One of the camp will be held on the Tallahassee Community College main campus, in Building #4 (the Workforce Development Building). Week Two of the camp will be held at the FSU Jim Moran School of Entrepreneurship (111 South Monroe, 201 JMB Downtown). Each camp day begins with "lessons in leadership" followed by an interactive presentation from a real entrepreneur. After lunch each day, campers work in their age-specific teams where they work on business startup concepts and ideas.

On the final day of Camp 'Treppie, teams present their business ideas to a panel of business consultants and receive valuable feedback.

Valued at more than \$500/camper, Camp 'Treppie is a product of the Big Bend Minority Chamber of Commerce Youth Entrepreneurs Council (BBMC-YEC). The premier partnering sponsor this year is Envision Credit Union. Camp benefits include:

- Camp materials and supplies
- Learn leadership and team-building skills
- Learn the basic fundamentals for starting a business
- Learn the keys to successful lifelong money management
- Daily mid-morning and mid-afternoon snacks
- Certificate of Completion
- Credential to include on student resume'
- One-year membership in BBMC Youth Entrepreneurs Council
- Incentives to open savings account at Envision Credit Union
- Preferential review of admission application into 2020 Camp 'Treppie

PROCESS, POLICIES & PROCEDURES

THE PROCESS:

1. **STEP ONE: COMPLETE THE APPLICATION.** Go to the BBMC website (<http://www.mybbmc.org>) and download the camp application. (It is a PDF fillable format.) Complete the application and e-mail it to CampDirector@mybbmc.org. Electronic signatures are acceptable.

STEP TWO: PAY THE CAMP TUITION FEE. Go to the BBMC website (<http://www.mybbmc.org>) and click on the Camp 'Treppie flier (BBMC Website Home Page) to pay the camp fee. You will be directed to our Event Brite page where your payment will be received and processed.

You may also access the Event Brite page directly: <https://bbmc-camptreppie.eventbrite.com>

If you do not wish to pay online using a credit card, you may prepare a check (or money order) payable to "BBMC" and mail or hand-deliver it to Big Bend Minority Chamber of Commerce, 528 East Park Avenue, Tallahassee, FL 32301.

2. **STEP THREE: RECEIVE CONFIRMATION.** You will receive a confirmation letter from CampDirector@mybbmc.org that your application and camp tuition have been received.

POLICIES & PROCEDURES

1. Admission into Camp 'Treppie requires the completion and submission of THREE documents by the legal parents or guardians of the camper. The three forms are part of the Camp 'Treppie downloadable application packet and are available on the BBMC website home page, or you may e-mail CampDirector@mybbmc.org to request that an application packet be e-mailed to you.
2. The weekly camp fee for Camp 'Treppie is **\$199**. (Children and grandchildren of BBMC members receive a \$20 discount.) Please see STEP TWO above for detailed instructions regarding submission of camp tuition.
3. Camp Scholarships. A limited number of full and partial camp scholarships will be available. Parents desiring scholarship consideration for their children should indicate this on the camp application. Scholarship determinations will be made on Monday, June 10th. All scholarship applicants will be notified of scholarship recipients at that time.
4. Camp 'Treppie begins at 9:00am each day and concludes each day at 4:00pm.
5. Campers may arrive as early as 8:00am and no later than 8:45am so they are in place when the morning session begins at 9:00am.
6. Parents/Guardians should use the designated drop off/pick up points. Camp workers will be at these points between 8:00am and 8:45am to receive camp participants.
7. Campers should dress comfortably. We recommend denim jeans, khakis or shorts with a comfortable tee-shirt or polo. (T-shirts with inappropriate language or images are not acceptable.) Sneakers, sandals, etc., are acceptable footwear.



PROCESS, POLICIES & PROCEDURES, *continued*

8. Light snacks will be provided mid-morning and mid-afternoon. However, each camper should bring their own lunch and mark their lunch bag with their full name. Campers will have access to a kitchen facility for storing refrigerated items.
9. We understand most young people have their own personal cell phones today. We ask that parents and guardians of the campers please support the Camp 'Treppie staff in our policy that campers refrain from cell phone use during camp activities.
10. Campers who are not able to comply with the basic camp regulations will be dismissed from the camp program.
11. Camp 'Treppie observes an open policy for parents who may wish to observe camp activities. We ask that visiting parents not interrupt, interject or disrupt the camp activities. Designated observation areas will be provided for parents.
12. Each parent/guardian will receive the Points of Contact List via e-mail before the first day of camp. Parents/Guardians may communicate their concerns to any of the individuals on the Points of Contact List and can expect an immediate response.
13. Campers will not be taken off the camp site. All camp activities will be held at the camp site.
14. Campers, potential campers, parents and guardians of campers may direct their questions to CampDirector@mybbmc.org for immediate response.